

NYSTVA Digital Marketing Co-Op Application

Name:
Organization:
Address:
City: State: Zip:
Phone (Business): (Cell):
Email:

NYSTVA offers several levels of involvement in the digital marketing co-op. As you can see, the amount of exposure on the NYSTVA website will be determined by the amount of financial commitment. **Package A** includes one text link on the NYSTVA Home Page, every time a user visits the site. **Package A** also allows you to have up to 3 different “taglines” that will rotate evenly throughout the year. **Package B** includes one text link on the NYSTVA Home Page every other time a user visits the site and so on. Please refer to page 9 in the co-op program guide for a complete explanation.

<input type="radio"/> Package A <ul style="list-style-type: none">One text link on Home Page for every hitAbility to have up to 3 different taglines that will rotate evenly <p style="text-align: center;">\$9,500 Members \$10,000 Non-Members</p>	<input type="radio"/> Package B <ul style="list-style-type: none">One text link on Home Page for every other hitAbility to have up to 2 different taglines that will rotate evenly <p style="text-align: center;">\$5,000 Members \$5,500 Non-Members</p>
<input type="radio"/> Package C <ul style="list-style-type: none">One text link on Home Page for every fourth hitAbility to have up to 2 different taglines that will rotate evenly <p style="text-align: center;">\$2,750 Members \$3,250 Non-Members</p>	<input type="radio"/> Package D <ul style="list-style-type: none">One text link on Home Page for every eighth hit1 tagline <p style="text-align: center;">\$1,500 Members \$2,000 Non-Members</p>

Depending on which package you choose, NYSTVA offers your organization the ability to have up to 3 different experience-driven taglines that will link to a specific URL if you choose. For examples and a complete explanation, please refer to page 10 in the co-op program guide.

Please refer to your corresponding package above (A-D) and enter the appropriate amount of topic(s) and corresponding URL(s) below.

Topic:
URL:
Topic:
URL:
Topic:
URL:

PAYMENT ENCLOSED - please mail check to:
New York State Travel & Vacation Association • P.O. Box 285, Akron, New York 14001

BILL ME
Signature:
Please fax or email to: NYSTVA Fax: (716) 542 1404 • Email: info@nystva.org
Internal Notes: